



ROTARY GRIQUA

OFFICIAL BULLETIN OF THE ROTARY CLUB OF KIMBERLEY

15 April 2019

<http://rotarykimberley.org.za/>

TIPS FOR COMMUNITY ENGAGEMENT

Open Letter to companies, outlining how to partner effectively with service organisations That work to benefit the community

Companies don't have the time or the manpower to devote to hands-on work in the community. However, companies have a skills-set that can effectively support Service Organisations, such as Rotary, who have had years of experience in working with the needs of their communities.

Corporate partnerships with service organisations are about supporting the core of the organisation, not their beneficiaries. Service organisations struggle to find core funding and, as a business, you can create a programme that will support the core of what they do and harness your people's real strengths – such as strategic management, financial analysis, business case building, etc.

Find out what the service organisation really needs - not what they think the corporate wants to hear. Get the organisations to tell you everything about their needs and to be honest with you about barriers to success they face. Only then can you create a partnership where your employees can support the organisations effectively. Creative partnerships can generate their own momentum.

Partner with a service organisation that shares your values. Relationships with charities can be made even easier when each organisation's values are aligned with each other.

Plan carefully, keep a fluid relationship and remain patient. The first few meetings are critical for planning activities, areas of support and proposed deadlines. The relationship should be fluid with regular check-ins to ensure that plans are on track. However, bear in mind that the yearly cycle for both businesses and service organisations have a "crunch time", so keep this in mind when planning projects and setting deadlines.

Start small and develop the relationship - do not commit to an unachievable project. Start with a small, easily deliverable project which links with your core business values. The relationship could develop by committing to another project and upping the game.

Entrench the measurement of your community work from the start, not as an after-thought once you've started your community work. Measuring social impact is all about structure and clear focus.

To understand impact, think along the logical steps of: **input → output → outcome → impact → value.** Use this as a tool to understand what is trying to be achieved.

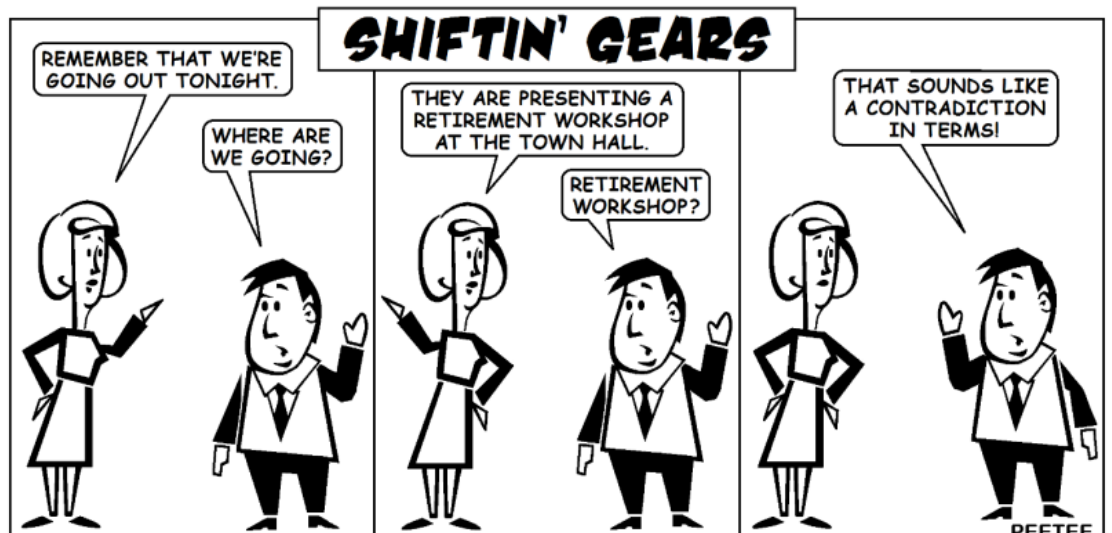
When measuring your impact, remember to put yourself in the shoes of the beneficiaries you are trying to reach. Find out what they really need. This helps to maximise the value you seek to add for them.

When communicating your impact, tell a story. How many lives were changed as a result of your work? How did your work change the environment? This makes for a compelling case to sell internal involvement and benefits to seniors and operational staff.

Refine your work to increase impact. Using measurement tools, companies can identify areas which can be improved resulting in greater impact.

ROTARY CLUB OF KIMBERLEY
2018-2019
 Chartered 20 August 1951
 Rotary District 9370
RI President: Barry Rassin
District Gov: Gianna Doubell
Asst Gov: Barry Downs
Club Pres: Corlia v.Tonder
Secretary: Gill Quinn
Club Board:
 Barry Downs
 Colleen Fairweather
 Ken Quinn
 Peter Thomas
 Amanda van Zyl
Bulletin Editor: Peter Thomas
Club Meetings:
 Kimberley Club
 Mondays 12:45 for 13:00
INFO: 082 898 3805

Save The Date: 3-4 May - Interact Conference



CALENDAR & DUTIES

APRIL

Maternal and Child Health Month

- 15 Apr: Social Meeting 12:45 for 13:00
19 Apr: GOOD FRIDAY
22 Apr: FAMILY DAY – No Meeting
27 Apr: FREEDOM DAY (Saturday)
29 Apr: BOARD MEETING 12:45 for 13:00

*“There is no education
like adversity”*

Benjamin Disraeli

DUTIES

*If you are unable to do a duty, please
make arrangements for a substitute.*

WEEK OF 15 APRIL

FELLOWSHIP: Philip Maritz
CORPORAL: Ken Quinn
TUES COFFEE CLUB: Corlia van Tonder

WEEK OF 22 APRIL

PUBLIC HOLIDAY – No Monday Lunch
TUES COFFEE CLUB: Brenda Booth

WEEK OF 29 APRIL

FELLOWSHIP: Board Meeting – No Duty
CORPORAL: Board Meeting – No Duty
TUES COFFEE CLUB: Peter Thomas

WEEK OF 6 MAY

FELLOWSHIP: Ken Quinn
CORPORAL: Peter Thomas
TUES COFFEE CLUB: Corlia van Tonder

SUBMISSIONS FOR THE ROTARY GRIQUA
ARE WELCOMED. PLEASE E-MAIL TO:
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Disclaimer: The views expressed in this newsletter are those of the editor and the contributors. They do not necessarily reflect the views of the Rotary Club of Kimberley, of Rotary District 9370 or of Rotary International.

MAY

Youth Service Month

- 1 May: WORKERS' DAY (Wednesday)
3-4 May: DISTRICT INTERACT CONFERENCE
6 May: Social Meeting 12:45 for 13:00
8 May: NATIONAL ELECTION (Wednesday)
13 May: Business Meeting 12:45 for 13:00
20 May: Social Meeting 12:45 for 13:00
27 May: BOARD MEETING 12:45 for 13:00

CELEBRATIONS

BIRTHDAYS

- 16 Apr Gill Downs
08 May Ken Quinn
16 May Barry Downs

WEDDING ANNIVERSARIES

- 17 May Philip & Shirley Maritz

INDUCTION ANNIVERSARIES

- 29 Apr 1993 Ken Quinn
3 May 2008 Amanda Van Zyl
21 May 2018 Hein Knoke

COFFEE CLUB BIRTHDAYS

- 27 Apr Brian Turner
4 May Johan Aucamp
5 May David Allen
25 May Bill Fair



LAST LAUGH



“Is this too skimpy for the beach?”