



ROTARY GRIQUA

OFFICIAL BULLETIN OF THE ROTARY CLUB OF KIMBERLEY

19 March 2018

<http://rotarykimberley.org.za/>

JACK SIM WANTS YOU TO TALK ABOUT TOILETS

By age 40, Jack Sim was a successful entrepreneur running 16 businesses. He had enough money to retire, so he started searching for a neglected cause to which he could devote his time and effort.

Realizing that people don't want to talk about toilets, he set about making the humble commode into a media darling, founding the World Toilet Organization in 2001 and holding a special day every year to draw attention to sanitation. This year, the United Nations voted to make World Toilet Day, 19 November, an official UN observance.

Sim credits Rotary with helping him break the taboo around the subject. In October, his organization inducted Ron Denham, chair emeritus of the Water and Sanitation Rotarian Action Group, into its hall of fame. The honor recognizes the work Rotary and the action group have done to change behavior and improve sanitation.

"It is good to see Rotary being recognized for the impact we are having on people in the developing world," Denham said. "But this award is a wake-up call as much as recognition. No progress has been made toward the [UN's] Millennium Development Goal of increasing access to safe sanitation. We as Rotary members must shift our focus from water to water and sanitation."

You use humor to break through the toilet taboo. How did you come up with that approach?

Once you make people laugh, they will listen to you. Everybody has their personal toilet horror stories, whether about their travels or about their children. You just have to let

the conversation flow naturally, and everybody will talk about toilets. In fact, once they feel it's a legitimate topic, they can't stop.

What can Rotary members do to get people talking about sanitation?

More than 100 years ago, the first Rotary projects was to build a public toilet. When members do water and sanitation projects, at least 85 percent of them focus on water. But you cannot have clean water if people are still defecating into the river. You cannot improve quality of life for the poor if people are still getting sick because of lack of proper sanitation.

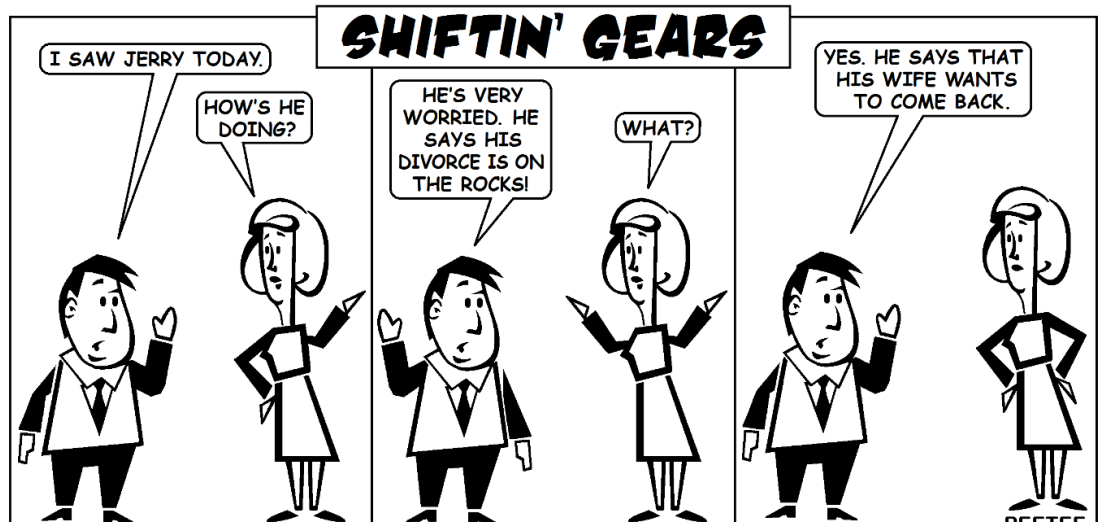
You and others talk about approaching sanitation from the angle of behavior change and getting people to want to use toilets.

What should Rotary be doing differently to promote sanitation?

Sim: The way to do it is to make toilets sexy, to make toilets a status symbol just like a cell phone. Even schoolchildren in the slums have cell phones, yet they have no toilets. The best way to know that a person wants a toilet is when he buys it. A market-based solution is the most sustainable model. Instead of putting toilets in the ground and hoping people use them, invest this money in training people to set up a factory to produce toilets and train local ladies to sell toilets on commission. Then you create jobs, you create entrepreneurship, and you deliver proper sanitation. Even after your investment is used up, the business continues to grow.

ROTARY CLUB OF KIMBERLEY
2017-2018
 Chartered 20 August 1951
 Rotary District 9370
RI President: Ian Riseley
District Gov: Wally Jacobs
Asst Gov: Barry Downs
Club Pres: Corlia v.Tonder
Secretary: Gill Quinn
Club Board:
 Barry Downs
 Colleen Fairweather
 Ken Quinn
 Peter Thomas
 Amanda van Zyl
 Pete van Zyl
Bulletin Editor: Peter Thomas
Club Meetings:
 Kimberley Club
 Mondays 12:45 for 13:00
INFO: 082 898 3805

A BIG ROTARY WELCOME TO OUR GUEST SPEAKER, HEIN KNOKE.



CALENDAR & DUTIES

MARCH

Water and Sanitation Month

- 19 Mar: Social Meeting 12:45 for 13:00
(Speaker – Hein Knoke)
- 21 Mar: Human Rights Day
- 26 Mar: BOARD MEETING 12:45 for 13:00
- 30 Mar: Easter - Good Friday

“My (female assistant)
reminds me that although I
have a PhD in physics, women
should remain a mystery.”
Stephen Hawking: 8 Jan 1942 - 14 Mar 2018

DUTIES

*If you are unable to do a duty, please
make arrangements for a substitute.*

WEEK OF 19 MARCH

FELLOWSHIP: Colleen Fairweather
CORPORAL: Peter Thomas (for Gill Quinn)
TUES COFFEE CLUB: Corlia van Tonder

WEEK OF 26 MARCH

FELLOWSHIP: Board Meeting – NO DUTY
CORPORAL: Board Meeting – NO DUTY
TUES COFFEE CLUB: Pete van Zyl

WEEK OF 9 APRIL

FELLOWSHIP: FAMILY DAY - NO MEETING
CORPORAL: FAMILY DAY – NO MEETING
TUES COFFEE CLUB: Brenda Booth

SUBMISSIONS FOR THE ROTARY GRIQUA
ARE WELCOMED. PLEASE E-MAIL TO:
petertee@vodamail.co.za



ROTARY:
MAKING A
DIFFERENCE

Disclaimer: The views expressed in this newsletter are those of the editor and the contributors. They do not necessarily reflect the views of the Rotary Club of Kimberley, of Rotary District 9370 or of Rotary International.

APRIL

Maternal and Child Health Month

- 2 Apr: Family Day - No Rotary Meeting
- 9 Apr: Business Meeting 12:45 for 13:00
- 16 Apr: Social Meeting 12:45 for 13:00
- 23 Apr: BOARD MEETING 12:45 for 13:00
- 27 Apr: Freedom Day
- 28 Apr: Presidential Peace Conf. Taranto, Italy
- 30 Apr: Social Meeting 12:45 for 13:00

CELEBRATIONS

BIRTHDAYS

- 09 Apr Philip Maritz
16 Apr Gill Downs

WEDDING ANNIVERSARIES

- 26 Mar Peter & Amanda Van Zyl

INDUCTION ANNIVERSARIES

- 29 Apr 1993 Ken Quinn

COFFEE CLUB BIRTHDAYS

- 27 Mar Keith Diener
28 Mar George Lodder
31 Mar Charles Burton.
27 Apr Brian Turner

MEME OF THE WEEK

**MOST PEOPLE WANT A
PERFECT RELATIONSHIP.
I JUST WANT A
HAMBURGER THAT
LOOKS LIKE THE
PICTURE
ON THE
MENU!**

