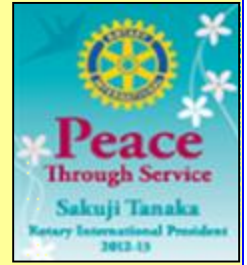


ROTARY GRIQUA

The Official Bulletin of
The Rotary Club of Kimberley
(Chartered 20 August 1951)

25 February 2013



Meeting Report - 18 February

**Rotary District
9320**

RI President
Sakuji Tanaka

**District 9320
Governor**
Dave Briggs

**AG Kimberley
& Bloemfontein**
Barry Downs

Club President
Pete van Zyl

Club Board
Allison Fletcher
Ken Quinn
Peter Thomas
Corlia v Tonder
Amanda van Zyl
André Oberholzer
Philip Maritz

Club Meetings
Kimberley Club
Monday
12:45 for 13:00

Bulletin Editor
Barry Downs

Barry, standing in for Amanda, opened the meeting with Grace, the Four Way Test and a toast to South Africa.

President Pete welcomed us all, especially visitor Ron Wilson, and André's guests Jannie and Val.

Pete reminded us of a couple of forthcoming dates:

- POETS (Presidents and Officers Elect Training Seminar) in Colesberg on 8-10 March.
- The Nomads Bowling Club is having another corporate day on 9 March—if anyone is keen to play, speak to Pete.
- Next Monday (25 Feb) Wes and Ethne Papenfus will be our guest speakers—talking about their latest excursion into darkest Antarctica.
- We will be sending/taking upwards of 10 children to the RYLA (Rotary Youth Leadership Awards) Camp around 21-24 February.
- There will be a fellowship/walk/breakfast bash at the Erasmi farm on 23 February.
- The Board will meet on 28 February.
- Plans for our joint function with Kimberley South and the Department of Health for the Family Health Days on 9-11 May are on track and the venue will be in Galeshewe.
- Our Golf Day is booked for 18 May.

Serjeant Gill dispatched the Dates and Duties. Following that she gave a brief report back about the previous week-end's training for the 2013-14 Assistant Governors—of which she is one.

Attendance Office Ken announced an attendance of 16/23 for 69.6% with apologies from most absentees.

Corporal Barry managed to rake in some funds for TRF by means of a couple of anecdotes (only slightly fabricated) - one involving André and the other, Ken.

Finally, Barry closed the meeting with a quotation from W C Fields:
"What contemptible scoundrel stole the cork from my lunch."

Last meeting's attendance—70%

Bulletin Editor: grigua@rotarykimberley.org.za
RC Kimberley & FaceBook: www.rotarykimberley.org.za
District 9320 & FaceBook: www.rotary9320.org.za
RI: www.rotary.org

Regional membership plans offer a new tool for attracting and retaining members

When it comes to increasing membership, one size does not fit all, says Manoj Desai of the Membership Development and Retention Committee.

Understanding a region's unique needs, customs, and historic trends can greatly enhance the ability of district leaders to bring in new members and retain existing ones.

The RI Board of Directors recently approved the development of regional membership plans that take these differences into account. Most of these plans were approved by the Board in May. Some regions are still developing their plans and will submit them to the Board in November.

District Governors for 2011-12, 2012-13, and 2013-14 will receive their region's plan or be told the status of their region's plan by the beginning of their term.

By using these plans as a starting point in drafting membership and retention goals, along with an action plan to meet those goals, leaders will be better able to help RI meet the membership goal recently set by the Board: 1.3 million Rotarians by 30 June 2015.

"Members are the lifeline of Rotary International," says Desai. "The chief benefit of these regional membership plans is to make Rotary vibrant, have positive membership growth, and be the number one volunteer organization in future years."

The plans were created by a committee of Rotary leaders in each region, headed by the Rotary Director. Each region's strengths and weaknesses, opportunities and challenges, were taken into account in setting targets. Many of the plans included recommendations.

For example, India's regional plan encourages all club membership chairs to attend membership development seminars that will be created by Rotary coordinators and district leaders. The plan sets a goal of 10 percent membership growth each year through 2015.

"In India, Rotary leadership has challenged all the district leaders and they have accepted the challenge," says Desai.

Other recommendations from the plans:

- In the United Kingdom, Rotarians are developing a national publicity campaign to counter the public's lack of knowledge of what Rotary does. The plan also encourages increased use of social media to attract and retain members, as well as the selection of publicity photos of Rotarians actively serving, to counter the image of Rotary as elitist and stuffy.
- In North America, the plan recommends focusing on retention rates and addressing the reasons members are leaving. The plan suggests treating members as Rotary's "customers" and identifying, defining, and promoting Rotary's value to members.
- India's plan recommends leaders make use of Rotary's good public image in that country. Other strengths include a pool of young entrepreneurs with leadership aspirations and a growing economy.
- In Europe, strategies include conducting more informal club meetings, allowing more flexibility in attendance by measuring the frequency of involvement in service activities rather than meeting attendance, and staying in contact with alumni and inviting them to meetings.

Arnold R. Grahl
Rotary News -- 16 August 2012

We look forward to hearing about the

Antarctic Antics

of

Wes



and

Ethne Papenfus





Kimberley Rotary Club Calendar

(Meetings: 12:45 Monday lunchtime at the Kimberley Club—unless otherwise stated)



February—World Understanding Month

- 21-24 RYLA Camp
- 23 8am—Fellowship walk & breakfast on the Erasmi's farm
- 25 Guest speakers—PP Wes & PDG Ethne Papenfus on the Penguin Trail
- 28 Board Meeting

March—Literacy Month

- 8-10 POETS in Colesberg for incoming Presidents, Secretaries & Treasurers
- 9 Nomads Bowls Day
- 15 "Night at the Races" with the Kimberley Club (provisional date)
- 16-17 CANSA's Relay for Life
- 23 District 9320's "Peace Through Service" day

April—Magazine Month

Dates & Duties

If you are unable to perform a duty, please make sure you arrange a replacement.
(and please advise Barry by email or SMS of any changes)

Fellowship

12:30 Welcome Rotarians & Guests. See that Rotarians wear their name tags and that guests are welcomed.

- Feb 25 André Oberholzer & Div Pretorius
- Mar 4 Gill Quinn & Ken Quinn
- Mar 11 Suzette Rautenbach & Janine Snyders
- Mar 18 Peter Thomas & Lizanne van Niekerk

Corporal

Grace, 4-Way Test, Toast to SA – Fines – Tailpiece.

- Feb 25 Andries Erasmus
- Mar 4 Dwayne Evans
- Mar 11 Liesel Evans
- Mar 18 Allison Fletcher

Birthday Greetings

- Mar 29 Andries Erasmus
- Apr 9 Philip Maritz
- Apr 16 Gill Downs
- Apr 19 Paul Harris (1868)

Wedding Anniversaries

- Mar 26 Pete & Amanda van Zyl
- Apr 26 Hentie & Lizanne van Niekerk
- May 17 Philip & Shirley Maritz
- Jun 28 Barry & Gill Downs

Induction Anniversaries

- | | | |
|--------|---------------------|------|
| Mar 5 | Amanda van Zyl | 2008 |
| Apr 5 | Lawrie Shuttleworth | 1952 |
| Apr 29 | Ken Quinn | 1993 |
| May 17 | Corlia van Tonder | 2010 |

Coffee Club



10:00 at the "Hole in the Wall"

- Feb 26 Peter Thomas
- Mar 5 Corlia van Tonder
- Mar 12 Pete van Zyl
- Mar 19 Barry Downs

Coffee Club Birthday Greetings

Changes—please advise Barry Downs

- Feb 26 Rob Hollings
- Feb 28 Sam Goldblatt
- Mar 28 George Lodder
- May 10 Ron Wilson

Disclaimer

The views expressed in this newsletter are those of the editor and the contributors. They do not necessarily reflect the views of the Rotary Club of Kimberley, of Rotary District 9320 or of Rotary International.

Griqua Goodies

"I cook with wine, sometimes I even add it to the food!!"
—Anonymous